

PFLUGERVILLE HIGH SCHOOL CHEER BOOSTER CLUB



2024-25

Sponsor Packet

24-25 Sponsorship Packages

	\$500: Spirit	\$1,000: Allstar	\$2,000: Champion	\$3,000: Grand Champion
Commemorative 24-25 Team Photo	P			
Custom Photo Plaque for Display in Your Home or Business		P	P	P
Website Listing	P			
Website Listing Linked to Business		P		
Website Logo Linked to Business			P	P
2 tickets to PHS Football or Basketball Game		P	P	P
Social Media Post	P			
Social Media Post X 2		P	P	P
Social Media Video Thank You			P	P
Social Media Custom Content (produced and approved by Booster Club)				P
Recognition at PHS Cheer Banquet	P	P	P	P
2 Tickets to PHS Cheer Banquet			P	
4 Tickets to PHS Cheer Banquet				P
Name/Business Listed on 24-25 PHS Cheer T-shirt + 1 shirt	P			
Name/Business Listed on 24-25 PHS Cheer T-shirt + 2 shirts		P		
Name/Logo Listed on 24-25 PHS Cheer T-shirt + 2 shirts			P	
Name/Logo Listed on 24-25 PHS Cheer T-shirt + 4 shirts				P
Pre-game Shoutout at all Remaining Football/Basketball Games		P	P	P
Spirit Promotional Items with Company Logo Distributed by Cheerleaders to Fans During Football and/or Basketball Games (examples: rally towels, pom poms, small footballs/ basketballs)			P	P
Cheer Team Appearance at 1 Company Event (locally, at the discretion of Booster Club, coaches, and school)				P

Supplies and Services

Meal Sponsor

(20 sponsorships available)

Meals and drinks for 21

Sustain our athletes with catered meals! On gameday, our athletes are on-duty from the end of school until late at night practicing, performing, and cleaning up. These meals make it all possible!

Hydration Sponsor

(1 sponsorship available)

The limited school funding allocated for cheerleading does not provide for these critical hydration and safety supplies. Heat exhaustion is a serious risk for athletes in Texas during our hot summer months! Outfit the team with these new supplies: water cooler, small portable table, collapsable sideline benches x 2, folding wagon.

Photography Sponsor

(1 sponsorship available)

Donate your professional photography services to provide eye-catching group photos of our athletes. These photos will be used to promote the team, incorporate in sponsor benefits, and provide lifelong memories for our athletes.

General Donations

The PHS Cheer Booster Club is seeking donations of all amounts to support the cheer team and purchase items needed throughout the year. Your donation will pay for crucial items such as:

- New mascot uniform (approx. \$1,500 - \$3,000)
- New cheer signs for games and competitions (approx. \$20 - 40 per sign)
- New school spirit flags for flag runner (approx. \$1,000 - \$2,000)
- New uniforms to expand the sizes available for all athletes. Current uniforms are 5 years old and are loaned to athletes to use throughout the school year to reduce the financial burden to families. (approx. \$400 per uniform)

About the PHS Cheer Booster Club

Established for the 2024-25 school year, the booster club was created by a group of cheerleader parents/guardians who were alarmed at the limited resources available for this group of talented athletes and dedicated community leaders. Cheerleading was dropped from district athletic funding and is not covered under district fine arts funding so it has been left with a very limited allocation from the school's general operating budget. The school and community call upon the cheerleaders to appear at 30+ events each year including pep rallies, sporting events, district events, community celebrations, and school events, yet funding for the program is dwindling. This reduction in funding is particularly alarming given the high level of socioeconomic need in our school community (38.9% of PHS students fall into the category of "Economically Disadvantaged") and the high cost of participation in this sport. The goal of the booster club is to ensure that cost is not a barrier to entry for any interested student. Pflugerville High School Cheer Booster Club is a 501(c)3 nonprofit organization.

About Pflugerville High School Cheer

The PHS Cheerleading Program has received numerous accolades throughout its long and storied history. Founded in 1921, Pflugerville High School is the oldest secondary school in PfISD with a cheer program going back over 60 years. In recent years the PHS Cheer Team has won multiple grand national championships and produced numerous National Cheerleaders Association all-american cheerleaders. In addition to exceling in their sport, our student athletes must meet rigorous academic standards to participate in the cheerleading program

phscheerboosterclub.org

[@pvillehscheerboosters](https://www.instagram.com/pvillehscheerboosters)