



# 2026-27 SPONSORSHIP PACKET

# 26-27 Sponsorship Packages

	<b>\$300: Spirit</b>	<b>\$500: Allstar</b>	<b>\$700: Champion</b>	<b>\$1,000: Grand Champion</b>
Commemorative 26-27 Team Photo	<b>P</b>			
Custom Photo Plaque for Display in Your Home or Business		<b>P</b>	<b>P</b>	<b>P</b>
Website Listing	<b>P</b>			
Website Listing Linked to Business		<b>P</b>		
Website Logo Linked to Business			<b>P</b>	<b>P</b>
2 tickets to PHS Football or Basketball Game			<b>P</b>	<b>P</b>
Social Media Post	<b>P</b>	<b>P</b>		
Social Media Post X 2			<b>P</b>	<b>P</b>
Social Media Video Thank You				<b>P</b>
Recognition at PHS Cheer Banquet	<b>P</b>	<b>P</b>	<b>P</b>	<b>P</b>
2 Tickets to PHS Cheer Banquet			<b>P</b>	<b>P</b>
Name/Business Listed on 25-26 PHS Cheer T-shirt + 1 shirt	<b>P</b>			
Name/Logo Listed on 25-26 PHS Cheer T-shirt + 1 shirts		<b>P</b>	<b>P</b>	
Name/Logo Listed on 25-26 PHS Cheer T-shirt + 2 shirts				<b>P</b>
Pre-game Shoutout at PHS Football Game (if committed prior to 10/25/26)	<b>P</b>	<b>P</b>	<b>P</b>	<b>P</b>



# Supplies and Services

(supplies & services sponsors receive benefits at the level of half the value of their donation)

## Meal Sponsor

(20 sponsorships available)

Meals and drinks for 26

Sustain our athletes with catered meals!

On gameday, our athletes are on-duty from the end of school until late at night practicing, performing, and cleaning up. These meals give them the fuel they need to cheer on our teams.

## Spirit Signs Sponsor: \$1,000

(1 sponsorship available)

Our Varsity and JV teams are overdue for a fresh set of spirit signs for use on gamedays and during competitions.

Help our athletes look sharp and perform well with these durable signs that will last for years!

## Gameday Uniforms Sponsor: \$10,000

(or four \$2,500 sponsorships)

To reduce the financial burden for families, PHS cheerleaders are loaned high quality gameday uniforms rather than being required to purchase their own. Current uniforms are end-of-life and due for a redesign. We are seeking four sponsors to underwrite this expense for the varsity team. Uniforms will be used for several years.

\*Note: uniforms will only be purchased once full amount is raised

# General Donations

The PHS Cheer Booster Club is seeking donations of all amounts to support the cheer team and purchase items needed throughout the year. Your donation will pay for crucial items such as:

- Travel expenses for competitions: hotel, meals, transportation, etc. (est. \$3,000 for an average competition for the whole team)
- Custom heavy-duty translucent rain jackets that provide freedom of movement while keeping athletes dry on rainy game and travel days (approx. \$2,000 - \$2,500)
- New school spirit flags for flag runners (approx. \$1,000 - \$2,000)

## About the PHS Cheer Booster Club

Established for the 2024-25 school year, the booster club was created by a group of cheerleader parents/guardians who were alarmed at the limited resources available for this group of talented athletes and dedicated community leaders. Cheerleading was dropped from district athletic funding and left only with a very limited allocation from the school's general operating budget. The school and community call upon the cheerleaders to appear at 30+ events each year including pep rallies, sporting events, district events, community celebrations, and school events, yet funding for the program is dwindling. This reduction in funding is particularly alarming given the high level of socioeconomic need in our school community (58% of PHS students fell into the category of "Economically Disadvantaged" for the 2024-25 school year, up from 53% the year before) and the high cost of participation in this sport. The goal of the booster club is to ensure that cost is not a barrier to entry for any interested student. Pflugerville High School Cheer Booster Club is a 501(c)3 nonprofit organization.

## About Pflugerville High School Cheer

The PHS Cheerleading Program has received numerous accolades throughout its long and storied history. Founded in 1921, Pflugerville High School is the oldest secondary school in PflSD with a cheer program going back over 60 years. In recent years the PHS Cheer Team has won multiple grand national championships and produced numerous National Cheerleaders Association All-American Cheerleaders. In addition to exceling in their sport, our student athletes must meet rigorous academic standards to participate in the cheerleading program.

[phscheerboosterclub.org](https://phscheerboosterclub.org)

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